

**MICUA Supplement
Fiscal 2021 Utilization of Funds Report**

Institution: Maryland Institute College of Art

Summary of Projects/Initiatives:

Project 1:	\$ <u>1,976,143</u>
Project 2:	\$ <u>423,459</u>
Project 3:	\$ <u>211,730</u>
Project 4:	\$ <u>211,730</u>
Project 5:	\$ <u> </u>

Unexpended Funds \$ 0

Total \$ 2,823,062

(Total must match MHEC Utilization-of-Funds form)

**MICUA Supplement
Fiscal 2021 Utilization of Funds Report**

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute College of Art

Project #1: Provide affordable and equitable access for every qualified Maryland citizen

Project Budget: \$1,976,143, operating expense account code RC201 Competitive Scholarships

Detailed description of project/initiative:

Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top ten visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland was served by this project/initiative:

This initiative supports Strategy 4 of the *Maryland State Plan for Postsecondary Education- Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.*

Each year approximately 96 percent of our full-time students receive financial assistance from many different programs. The College has awarded approximately \$41 million annually in financial assistance to undergraduate students. Twenty two percent of our student body are citizens of Maryland, and the vast majority of these students receive some form of financial aid.

Describe process of project evaluation/assessment:

Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need.

Project #2: Improve the readiness of students for post-secondary education, and strengthen teacher preparation.

Project Budget: \$423,459, operating expense account codes RC203 Graduate Scholarships

Detailed description of project/initiative:

The State of Maryland has increased art requirements and developed statewide standards at all levels. These changes have produced a significant increase in demand for art teachers. MICA's art education program is consistently recognized for its excellence. This program is providing Maryland with top quality art educators. MICA offers a widely varied group of Master of Arts programs, meeting the needs of a broad range of students—from artists and educators engaged in arts activities focused on community and youth development, to experienced art educators seeking to deepen their scholarly activity through research. The MA in Teaching (MAT) is based on the premise that the best art teacher is an artist who is well grounded in studio practice, committed to the growth and development of others, and knowledgeable about teaching.

Describe how Maryland was served by this project/initiative:

This initiative supports Strategy 1 of the *Maryland State Plan for Postsecondary Education- Continue to improve college readiness among K-12 students, particularly high school students.*

The majority of the funds for this project were used to award scholarships to students in teaching programs as well as bringing in visiting artists and speakers.

MICA is attracting top students to the teaching profession and providing teachers for school districts across the state.

Describe process of project evaluation/assessment:

Placement rates for art education students are tracked and remain consistently near 100%.

Project 3: Programs to support a diverse student body and diverse faculty.

Project Budget: \$211,730, operating expense account codes #5130: Student Employment

Detailed description of project/initiative:

Over the past year MICA has spent a considerable amount of time evaluating its progress made toward previous goals set in the Diversity, Equity, Inclusion, Globalization (DEIG) Workplan. MICA formed a Presidential Task Force to investigate meaningful ways to integrate diversity, equity, and inclusion across the campus and community. From this, new mission and vision statements for the College were adopted by the Board of Trustees in 2017, as well as a supporting list of tenets. Concepts embedded within these include the idea that--MICA would thrive with Baltimore, model a community of care, embrace difference, and champion equity.

As a result, MICA has established several collaborations aimed at fulfilling their DEIG goals. Within the past year, MICA hired a newly created position, Director of Diversity, Equity, and Inclusion who has been tasked with leading the development and implementation of an effective strategy to build a vibrant culture of diversity, equity and inclusion for all members of the MICA community per MICA's Mission, Vision and Tenets, DEIG (diversity, equity, inclusion, and globalization) commitment, Core Values, Institutional Learning Outcomes, and institutional strategic goals. It is the responsibility of the Director to engage faculty, staff and students to build a welcoming and inclusive culture at MICA, and partners with key constituents to identify training initiatives on cultural competency, gender differences, disability, power and equity issues, and other topics designed to increase awareness and support of diversity, equity and inclusion values.

In addition, as part of its institution-wide strategic plan, the Maryland Institute College of Art (MICA) launched The Space for Creative Black Imagination, an interdisciplinary Making and Research institute. MICA (pronounced "my-ka") is home to top-ranked fine arts, design, electronic media, art education, liberal arts, and professional studies degree and non-credit programs. The Space for Creative Black Imagination is the first of its kind to be established and hosted by an art and design college, and builds on MICA's legacy as the first independent, continuously degree granting college of art and design.

Describe how Maryland will be served by this project/initiative:

MICA's DEIG work touches many of the State's strategies listed in the *Maryland Higher Education Commission: Maryland State Plan for Postsecondary Education*. To illustrate this several initiatives are described below:

- ***Strategy 1: Continue to improve college readiness among K-12 students, particularly high school students***

MICA's Art and Design College Accelerator Program (ADCAP) continues to provide a pathway to high-quality art and design college education for Baltimore City students who face financial challenges and are from diverse backgrounds. ADCAP provides opportunities for high school students, and is completely free of charge including transportation, meals, and art supplies.

Last year a new partnership between MICA and the Baltimore Design School (BDS) was formed. Through this partnership, underrepresented students are recommended for scholarships into MICA's Young Peoples' Studio and Portfolio Preparation classes, as well as MICA's Pre-College residential program. This partnership has continued and scholarships are awarded annually.

Under MICA's Strategic Initiatives two community programs that focus on improving college readiness and intervention services for at-risk youth (k-12) include KBZ and YRC. KBZ also known as (KBZ Enterprises) is a Youth-Driven Empowerment Project created to support and assist a group of young people who chose to engage in washing car windows in Baltimore city as a means of meeting critical financial needs to avoid poverty and improve their quality of life. MICA continues to support this group who has sought to leverage their "hustle" to explore and develop alternative opportunities to address their current financial challenges.

Youth Rising Coalition est. 2020 (YRC) is an ambitious group of likeminded 14 to 24-year-old entrepreneurs and youth with a firm belief in job creation in Baltimore. YRC focuses on youth entrepreneurship and enterprise, while creating opportunities for themselves and their families.

- ***Strategy 4: Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.***

MICA remains committed to an increased financial aid budget, specifically to address the needs of culturally diverse students, this includes the renewable DaVinci Scholarship which has \$1.6 million available over four years. The scholarship is awarded to culturally diverse and/or students of need in addition to any other initial aid. MICA additionally provides matching funds for all Maryland residents receiving the Maryland State Rawlings Guaranteed Access Grant. MICA also hosts the McMillian Stewart Scholarship providing targeted support to a student of color from Baltimore City.

In addition to financial assistance, MICA continues to provide psychological and cultural assistance to students that have been historically underrepresented, and maintains a program designed specifically to increase participation by underrepresented students in Study Abroad programs. Also, MICA's Office of Culture and Identity continues to provide activities and opportunities for students and student leaders in the areas of diversity, inclusion, social justice, and social responsibility.

- ***Strategy 6: Improve the student experience by providing better options and services that are designed to facilitate prompt completion of degree requirements.***

In an effort to improve the student experience various academic departments at MICA have initiated a complete cultural redesign. The Art History Department has redesigned its required Modernism course to reflect a more global history. The existing MFA in Photography and Electronic Media has just begun a substantive change to become the "MFA in Photography, Media & Society. Further, the field-based Graduate programs, including our MFA Community Arts, MA Social Design, MFA Curatorial Practice and our MA Teaching programs represent longer-standing examples; with our newest programs in Sustainability & Social Practice Minor and our Creative Entrepreneurship, modeling best practices and engagement with our city.

In addition, "UNMAKING RACISM" an academic program has been designed to deliver on MICA's commitment to "transcend its racist past," to "make fundamental change," and contribute to MICA's goal of being a worthy destination for all students, staff, and faculty by "diversifying academics" (MICA DEIG Action Plan, 2020). A Minor in "Unmaking Racism" delivers on this commitment by addressing curricular gaps and working toward meeting MICA's mission, vision, and DEIG goals.

Describe process of project evaluation/assessment:

As noted above, MICA has hired its first Director of Diversity, Equity, and Inclusion, a role that will serve as an internal lead on assessment, auditing, and accountability for DEIG efforts. MICA has also redesigned human resources to People, Belonging and Culture. Under this newly created department, People, Belonging and Culture now reports directly to the college president and includes a newly appointed vice president. Additionally, MICA has formed a BI+POC (Black, Indigenous and People of Color) advisory council that works directly with the President to provide guidance and critique regarding the College's actions.

Project 4: Establish Maryland as one of the most advanced states in the use of information technology to improve learning and access.

Project Budget: \$211,730, operating expense account codes, 6510:Equipment & Furniture, 6540:Technology

Detailed description of project/initiative:

MICA has rapidly expanded its academic programs to prepare for careers utilizing digital technologies. Departments that focus on digital technology and communication have been among our fastest growing undergraduate majors, including Graphic Design, Animation, and Game Design. Similarly, graduate programming has recently expanded in Data Visualization, and Graphic Design. New degree programs in Product Design (undergraduate) and User Experience Design (graduate) will expand MICA's offerings in disciplines that directly improve learning and access through digital technology.

Additionally, utilization of digital media support has been growing quickly for nearly every major area of concentrated study. The College is committed to providing students with increasingly sophisticated resources, and learning opportunities with visiting digital artists.

These improvements in our technology, the education and training we are able to give our faculty and students, the initiatives and programs they support, and the research, partnerships and collaborative projects that come out of these activities, all help advance thinking about technology and the arts, help advance Maryland's place as a leader in technology and the arts, and place MICA in a preeminent position as a national leader in how technology is used to improve teaching, learning and art-making.

Describe how Maryland will be served by this project/initiative:

This initiative supports Strategy 8 of the *Maryland State Plan for Postsecondary Education- Develop new partnerships between colleges and businesses to support workforce development and improve workforce readiness.*

Digital Arts programs provide much needed expertise and for students in areas such as design; commercial media; moving images; digitally, mechanically, and manually produced 2D imagery; fine arts; physical computing; sound; and the beginning stages of virtual and augmented reality. These are fields experiencing rapid growth in the state. A large percentage of students who study at MICA remain in the region upon graduation. They help create and expand the culture of arts, technology and creative thinking that is helping to revitalize urban living, bring much needed entrepreneurial initiatives to Maryland, change the nature of urban neighborhoods through home ownership and demonstrate a commitment to city living. Many of MICA's recent graduates have gone on to start local businesses centered upon their digital technology training. What's more, as MICA's reputation as a center for arts and technology grows, Maryland benefits immensely as teachers, artists, students, technologists, come from all over the world to

study, practice, set up studios, lecture and become part of Maryland's arts and technology landscape.

For this unusual year of online and highly-hybridized art-and-design education, the majority of the funds for this project will be used to award scholarships to students in digital arts programs, bringing in remote/online visiting digital artists and speakers, expanding digital teaching and learning tools, and providing instructional resources for digital arts programs.

Describe process of project evaluation/assessment:

MICA has an ongoing assessment of the effectiveness of the use of technology.

**MICUA Supplement
Fiscal 2022 Intended Use of Funds Report**

Institution: Maryland Institute College of Art
Summary of Projects/Initiatives:

Project 1:	\$ <u>2,401,952</u>
Project 2:	\$ <u>514,704</u>
Project 3:	\$ <u>257,352</u>
Project 4:	\$ <u>257,352</u>
Project 5:	\$ _____

Total \$ 3,431,360
(Total must match MHEC Intended Use Report)

**MICUA Supplement
Fiscal 2022 Intended Use of Funds Report**

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute of College of Art

Project #1: Provide affordable and equitable access for every qualified Maryland citizen

Project Budget: \$2,401,952, operating expense account code RC201 Competitive Scholarships

Detailed description of project/initiative:

Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top four visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland will be served by this project/initiative:

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Each year approximately 96 percent of our full-time students receive financial assistance from many different programs. The College has awarded approximately \$41 million annually in financial assistance to undergraduate students. Twenty two percent of our student body are citizens of Maryland, and the vast majority of these students receive some form of financial aid.

Describe process of project evaluation/assessment:

Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need.

Project #2: Improve the readiness of students for post-secondary education, and strengthen teacher preparation.

Project Budget: \$514,704, operating expense account codes RC203 Graduate Scholarships

Detailed description of project/initiative:

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Describe how Maryland will be served by this project/initiative:

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MICA is attracting top students to the teaching profession and providing teachers for school districts across the state.

Describe process of project evaluation/assessment:

Placement rates for art education students are tracked and are expected to remain consistently near 100%.

Project 3: Programs to support a diverse student body and diverse faculty.

Project Budget: \$257,352, operating expense account codes #5130: Student Employment

Detailed description of project/initiative:

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Describe process of project evaluation/assessment:

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