Maryland Higher Education Commission

State Aid to Independent Institutions

Utilization-Of-Funds Report - Post-Expenditure Affidavit FY 2019

STATE OF MARYLAND   
COUNTY OF

On behalf of: McDaniel College

I make oath or affirm that none of the State aid accounted for in this Utilization-of-Funds Report was used for sectarian purposes.

Authorized Signature
President
Title

McDaniel College
Institution Name

I HEREBY CERTIFY that on this 26 day of August 2019, personally appeared before me, a Notary Public in and for the State and County aforesaid, Roger Casey and made oath in due form of law that the matters set forth in the above affidavit are true

Notary Public

My Commission Expires: 5/23/2022

NOTE: Guidance as to what would constitute sectarian usage of funds if provided by the Maryland Higher Education Commission Regulations - Joseph A. Sellinger - Aid to Nonpublic Institutions of Higher Education, Regulation, Section 6, paragraphs A-C.
Maryland Higher Education Commission

State Aid to Independent Institutions

FY 2019 Utilization-Of-Funds-Report

(To be filled out so as to describe and itemize in reasonably sufficient detail the purposes for which State funds have been expended during the fiscal year in question. Please review Maryland Higher Education Commission Regulations - Joseph A. Sellinger Program - Aid to Nonpublic Institutions of Higher Education - Section 5, paragraphs D through I before filling out this form.)

Name of Institution:  McDaniel College

Aid to be accounted for in this Report:

$ 0 Unexpended Funds

$ 2,710,896 Total Funds
This report covers expenditures between JULY 1, 2018 and JUNE 30, 2019.

I. Operating Expenditures (by category)
   Itemize & describe in detail, giving expense account number(s)

   Subtotal $ 2,710.896

II. Capital Expenditures (by project)
    Itemize & describe in detail, giving expense account number(s)

    Subtotal $ 0

III. Other Expenditures (by category)
     Itemize & describe in detail, giving expense account number(s)

     Subtotal $ 0

IV. Funds not Expended - prior to July 1:

     Subtotal $ 0

V. Total
   (Must equal total amount from page 1)

   $ 2,710.896

Certified as to Correctness:

Authorized Signature

President

Title

Date

8, 26, 19
Operating Expenditures (by category) July 1, 2018 through May 31, 2019.

Career readiness, internship opportunities
and student engagement through the Center for
Experience and Opportunity

<table>
<thead>
<tr>
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<th>Amount</th>
</tr>
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<tr>
<td>A/C 11 31680</td>
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<tr>
<td>A/C 11 41280</td>
<td>$12,966</td>
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<tr>
<td>Total:</td>
<td>$390,117</td>
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</table>

Student financial aid programs that respond
to the access and choice needs of Maryland
students

<table>
<thead>
<tr>
<th>Account</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>A/C 11 61100</td>
<td></td>
</tr>
<tr>
<td>Total:</td>
<td>1,730,360</td>
</tr>
</tbody>
</table>

Continue to improve college readiness by developing
transition programs in alignment with remedial or
developmental coursework

<table>
<thead>
<tr>
<th>Account</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>A/C 11 13300</td>
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<tr>
<td>A/C 11 31650</td>
<td>$118,023</td>
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<tr>
<td>Total:</td>
<td>590,419</td>
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TOTAL OPERATING EXPENDITURES

$2,710,896
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

Institution:  McDaniel College

Summary of Intended Projects/Initiatives:

1. Career Readiness and Engagement  $ 390,117
2. Carroll County Scholarship Program and Need-Based Aid for Maryland Students  1,730,360
3. Enhancing Transition to College and Persistence to Graduation  590,419

TOTAL STATE FUNDS  $ 2,710,896
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

Institution: McDaniel College

Project/Initiative 1:

Promote career readiness, internship opportunities, and increased student engagement on and off campus through the recently formed Center for Experience and Opportunity (CEO).

Project Budget: $390,117

Detailed description of project/initiative:

The Center for Experience and Opportunity at McDaniel College is an innovative entity created to provide students with a full range of guidance for career opportunities, internships with a broad spectrum of employees in private business and industry, and a myriad of opportunities to participate in community service projects through a host of community public service organizations. Completing its fifth year of operation, the success of the endeavor has been evident as participation rates have risen, and student feedback has been overwhelmingly positive.

Describe how Maryland will be served by this project/initiative:

The focus of the Center for Experience and Opportunity directly meshes with the State’s desire to stimulate economic growth through the strengthening of the knowledge-based economy. Working in conjunction with academic departments, the CEO has brought a variety of Maryland employers to campus for career fairs and interview days. The number of participating firms has notably increased. Combined with expanded internship participation, practice interview sessions, and career counseling, the likelihood of students successfully entering the world of work in Maryland upon graduation has been greatly enhanced.

The emphasis on engagement and community service fostered by the Center for Experience and Opportunity will yield significant benefits to the State of Maryland as the students of McDaniel College transition from college to the world of work.

In support of State Goals 4 and 5: Maryland will seek to be a national leader in the exploration, development and implementation of creative and diverse education and training opportunities that will align with State goals, increase student engagement and improve training outcomes and completion rates.
Maryland will stimulate economic growth, innovation, and vitality by supporting a knowledge-based economy, especially through increasing education and training and promoting the advancement and commercialization of research.

Describe proposed process of project evaluation/assessment:

McDaniel College systematically surveys recent alumni and alumnae in an effort to maintain careful records of their career paths and post-graduation lives. We recently completed our fifth consecutive year of surveying graduating seniors and recent graduates using the nationally-recognized Senior and Alumni Surveys through the Higher Education Data Sharing Consortium (HEDS). This data collection, as well as access to other shared school data, will enable the College to identify trends in employment opportunities, evaluate the long-term impact of the Center for Experience and Opportunity and provide support in creating program enhancements to meet the needs of future employers.
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

Institution: McDaniel College

Project/Initiative 2:

Need based financial aid with particular emphasis on the Carroll County Scholarship Grant Program and high need, first generation, and diverse populations. The Carroll County program offers a tuition reduction to any student residing in our home county. Our purposeful efforts to ensure access to an affordable education for a diverse student body have resulted in McDaniel College’s achievement of national recognition.

Project Budget: $1,730,360

Detailed description of project/initiative:

McDaniel College has a well-established and aggressive program of recruitment in its home county of Carroll. The Carroll County Scholarship Program offers reduced tuition to all accepted undergraduate students who are county residents. The program has proved extremely successful in keeping some of the best and brightest in their home state as they pursue their undergraduate degree. The impact of our carefully constructed need-based financial aid program is demonstrated by the statistical results of the past several years. As of the Fall of 2018, first generation college students have comprised 32% of our student population, and students of color have made up approximately 30% of our student population, and Pell eligible students have contributed 27 to 33% of the entering classes during this period. McDaniel College has been consistently recognized by the Washington Monthly magazine as the top Maryland liberal arts college and has ranked among the best in the Northeast region for need-based students on the “Best Bang for the Buck” list. McDaniel was named as Maryland’s top independent liberal arts college in Money Magazine’s 2018 “Best Colleges for Your Money” for its affordability, as well as education quality and alumni success. We also were named to Money Magazine’s 2018 “Most Transformative Colleges” list, which recognizes colleges that “help students do far better than would be expected from their academic and economic backgrounds”. Finally, McDaniel College has been recognized as one of “The Best 385 Colleges” in The Princeton Review’s 2020 annual college guide.

The College remains committed to providing access and affordability for students despite having a relatively modest endowment. We are understandably proud of this recognition and most grateful for the support of the State’s Aid to Independent Institutions in helping to make higher education affordable for high need students.
Describe how Maryland will be served by this project/initiative:

By making higher education affordable to high need students, the State of Maryland benefits from a growing pool of educated and talented individuals who will live and work in the state. By increasing inclusivity for first generation students, students of color, and students with socio-economic disadvantages, we strengthen society to the benefit of all.

In support of State Goals 2 and 3: Maryland will achieve a system of postsecondary education that advances the educational goals of all by promoting and supporting access, affordability, and completion.

Maryland will ensure equitable opportunity for academic success and cultural competency for Maryland’s population.

Describe proposed process of project evaluation/assessment:

Detailed analysis of enrollment and distribution of financial aid is performed each year. Historical records are maintained on the degree of recruiting success achieved in Carroll County and throughout the State of Maryland. The composition of the entering class is carefully analyzed to ascertain the degree of success achieved in maintaining accessibility and creating diversity.
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

Institution: McDaniel College

Project/Initiative 3:

Develop and strengthen programs that support transitions to college and improve retention and persistence to graduation through greater student engagement.

Project Budget: $590,419

Detailed description of project/initiative:

The College has newly undertaken and/or strengthened a number of programs aimed at removing barriers and easing the transition to college for individuals seeking a four-year post-secondary degree. Starting as a pilot program in Fall 2018, with a full implementation planned for Fall 2019, students will participate in a new summer orientation program, McDaniel Local, followed by related “First Look” programming in their required First-Year Seminar.

McDaniel Local will enhance students’ sense of belonging to the McDaniel community and begin discussions around grit and resilience, fostering a tolerance for risk and setbacks. In it, students will begin the four-year exploration of vocation that is at the heart of the Commitment. In the first year of this program’s development, students will engage in an experience-based orientation both in the city of Westminster and at the College’s Singleton-Mathews environmental property. We believe that that it is important to immerse students in campus experiences specifically designed to help them establish a sense of belonging at the very beginning of their academic journey. When students feel they are entering into a supportive campus community, and when they are equipped with strategies for persevering in the face of uncertainty and ambiguity, we help lay the groundwork for their development as they move into the next stages of their lives.

The First Year Seminar is an innovative program that creates classes where only first year students can enroll. The faculty member teaching the seminar is also the academic advisor for each member of the class. This insures that every first year student will have extensive access to and contact with their advisor. Further, while each class has a specific academic theme, a portion of the class is devoted to a variety of transition related topics such as time management, note taking, and study skills. The efforts once exclusively extended to first-year students are increasingly being provided for transfer students. There is now an improved and expanded transfer orientation period at the start of each semester. We continue to support the program of Transfer Seminar modeled on the First Year Seminar previously
described. Over the past several years our transfer student rate has steadily increased supported by a newly instituted scholarship program aimed at easing the transition of this population from a two-year to four-year institution of higher education.

**Describe how Maryland will be served by this project/initiative:**

Easing the transition to college for both first-year students and transfers aids with both their recruitment and their retention. The more hurdles that are removed, the greater will be the portion of this population who persist to graduation. For McDaniel College, between 60 and 70% of our undergraduate population is consistently from the State of Maryland. By increasing the success rate of these students, the talent pool being infused into the State's labor force is significantly enhanced.

*In support of State Goals 1 and 4: Maryland will enhance the quality of postsecondary education institutions and programs, which are recognized nationally and internationally for academic excellence, and increase its effectiveness in fulfilling the evolving educational needs of its students and the state.*

*Maryland will seek to be a national leader in the exploration, development and implementation of creative and diverse education and training opportunities that will align with State goals, increase student engagement and improve learning outcomes and completion rates.*

**Describe proposed process of project evaluation/assessment:**

McDaniel carefully analyzes retention rates on a class basis (i.e. first year to sophomore, sophomore to junior, and junior to senior). Also, persistence to graduation is measured by examining four, five, six and eight year graduation rates. McDaniel performs well in both areas and has seen improvement in recent years. We will continue to monitor these and other indicators to assess the success of programs designed to increase student graduation rates.
Maryland Higher Education Commission

State Aid to Independent Institutions

Annual Report of Institutional Student Financial Aid
Awarded to Maryland Residents - FY 2019

McDaniel College

Please report the following information for the Fiscal Year ending June 30, 2019:

1. Total number of Maryland residents awarded institutional student financial aid.
   
   _______ 673 _______

2. Total amount ($_) of institutional student financial aid awarded to Maryland residents.
   
   $ 21,383,352

3. Total amount ($_) of State aid used for student financial aid for Maryland residents.
   
   $ 1,730,360

Authorized Signature

8.26.19

Date

McDaniel College
Institution Name
Maryland Higher Education Commission

State Aid to Independent Institutions

Pre-Expenditure Affidavit FY 2020

STATE OF MARYLAND )
 ) ss:
COUNTY OF )

On behalf of: McDaniel College
(Name of Institution)

I make oath or affirm that none of the State aid received under the State's Program of Aid to Nonpublic Institutions of Higher Education (Education Article, Sec. 17-101 et. seq.) will be used for sectarian purposes and that the Institution has adopted and maintained the internal accounting procedures which are defined in The Code of Maryland Regulations, Title 13B, Joseph A. Sellinger Program - Aid to Nonpublic Higher Education Institutions, until all State funds applied for have been expended and accounted for to the Maryland Higher Education Commission.

Authorized Signature

President
Title

McDaniel College
Institution

I HEREBY CERTIFY that on this 26 day of August 2019, personally appeared before me, a Notary Public in and for the State and County aforesaid, and made oath in due form of law that the matters set forth in the above affidavit are true

Notary Public

My Commission Expires: 5/23/2022
Maryland Higher Education Commission
State Aid to Independent Institutions
FY 2020 Statement of Intended Use Report

(To be filled out so as to describe and itemize in reasonably sufficient detail the purposes for which State funds will be expended during the fiscal year in question. Please review The Code of Maryland Regulations, Title 13B - Joseph A. Sellinger - for Aid to Nonpublic Institutions of Higher Education - Section 5, paragraphs A through I before filling out this form).

Name of Institution: McDaniel College

Estimated Amount of Award: $2,771,043

THIS REPORT COVERS EXPENDITURES FOR THE FISCAL YEAR 2020 GRANT

I. Operating Expenditures (by category) - itemize below or on a separate sheet

Estimated Amount to be Expended: $2,771,043

Categories:

II. Capital Expenditures (by project) - itemize below or on a separate sheet

Estimated Amount to be Expended: $0

Projects:
III. Other Expenditures (by category) - itemize below or on a separate sheet

Estimated Amount to be Expended: $_________0_________

Categories:

IV. Funds Not Expended

Estimated Amount Not Expended: $_________0_________

V. Estimated Total

(Must equal total estimate from Page 1)

$ 2,771,043

Certified as to Correctness:

[Signature]
Chief Executive Officer or Chief Financial Officer Signature

[Signature]
President
Title

8-24-19
Date

Paragraph B of Section 5 of the Joseph A. Sellinger - Aid to Nonpublic Institutions of Higher Education requires that each institution give prior written notice specifying any other proposed use of State funds that are not identified in this Statement of Intended Use Report.
Operating Expenditures (by category) June 1, 2019 through May 31, 2020.

Student financial aid programs that respond to the access and choice needs of non-traditional Maryland students

A/C 11 61100
  30 - non-traditional transfer students $ 1,209,100
  9 - Teach for Tomorrow students 438,210
Total: $ 1,647,310

Continue to improve college readiness by developing transition programs in alignment with remedial or developmental coursework

A/C 11 13300 $ 392,500
A/C 11 31650 117,500
A/C 11 31680 9353 74,785
A/C 11 13000 9850, 9863 58,000
Total: 642,785

Career readiness, internship opportunities and student engagement through Center for Experience and Opportunity

A/C 11 31680 $ 343,623
A/C 11 31700 137,325
Total: 480,948

TOTAL OPERATING EXPENDITURES (I) $ 2,771,043
MICUA Supplement
Fiscal 2020 Intended Use of Funds Report

Institution:  McDaniel College

Summary of Intended Projects/Initiatives:

1. Student financial aid programs that respond to the accessibility and choice needs of non-traditional Maryland students $ 1,647,310

2. Continue to improve college readiness by developing transition programs in alignment with remedial or developmental coursework 642,785

3. Career readiness, internship opportunities and student engagement through Center for Experience and Opportunity 480,948

TOTAL STATE FUNDS $ 2,771,043
MICUA Supplement
Fiscal 2020 Intended Use of Funds Report

Institution: McDaniel College

Project/Initiative 1:

Student financial aid programs that respond to the accessibility and choice needs of non-traditional Maryland students.

Project Budget: $1,647,310

Detailed description of project/initiative:

Over the past few years, we have seen an increase in the number of transfer students coming into our institution, especially from local community colleges. These students are often from non-traditional backgrounds and may need extra assistance to be successful in their goal of a Bachelor’s degree. By offering this population financial aid we hope to eliminate a number of the barriers and stressors that come with achieving their dream.

Describe how Maryland will be served by this project/initiative:

By making higher education affordable to high need students, the State of Maryland benefits from a growing pool of educated and talented individuals who will live and work in the state. By increasing inclusivity for first generation students, students of color, and students with socio-economic disadvantages, we strengthen society to the benefit of all. These efforts are in line with

Strategy 3: Expand efforts to cultivate student readiness, financial literacy, and financial aid for individuals outside traditional K-12 school channels (for the transfer student population); as well as Strategy 9: Strengthen and sustain development and collaboration in addressing teaching and learning challenges.

Describe proposed process of project evaluation/assessment.

Detailed analysis of enrollment is performed each year. Historical records are maintained on the degree of recruiting success achieved in Carroll County and throughout the State of Maryland. The composition of the entering class is carefully analyzed to ascertain the degree of success achieved in maintaining accessibility and creating diversity. Additionally, McDaniel carefully analyzes retention rates on a class basis (i.e. first year to sophomore, sophomore to junior, and junior to senior). Also, persistence to graduation is measured by examining four, five and six year graduation rates. McDaniel performs well in both areas and has seen improvement in recent years. We will continue to monitor these and other indicators to assess the success of programs designed to increase student graduation rates.
MICUA Supplement
Fiscal 2020 Intended Use of Funds Report

Institution: McDaniel College

Project/Initiative 2:

Continue to improve college readiness by developing transition programs in alignment with remedial or developmental coursework.

Project Budget: $642,785

Detailed description of project/initiative:

McDaniel College maintains a caring and supportive community with high academic and personal expectations for each student. Our Student Accessibility and Support Services (SASS) assists all students with documented disabilities. The SASS Office works with each student on a case-by-case basis to determine and implement appropriate accommodations based on individual needs.

The mission of the Student Accessibility and Support Services Office is to assist in creating an accessible college community where students with disabilities have an equal opportunity to participate fully in all aspects of the educational environment. We cooperate through partnerships with students, faculty, and staff to promote students’ independence, self-advocacy, and full academic potential. Our department works within the McDaniel community to enhance educational outcomes for our students and promote the recognition of students’ capabilities.

The SASS Office strives to:

- Provide appropriate accommodations and support services.
- Provide referrals and information to a variety of campus resources.
- Encourage and assist students with disabilities to develop greater independence.
- Work with the College to remove architectural and programmatic barriers.
- Increase faculty understanding of the needs of students with disabilities.
- Assist the College in interpreting legal mandates that provide for students with disabilities.

McDaniel Step Ahead, hosted by the SASS office, is a unique summer bridge opportunity for first-year students with disabilities. Participants in McDaniel Step Ahead program become equipped with the academic, social, and independent living skills necessary for a smooth transition to college.

Through intensive workshops, team-building activities, and field trips, Step Ahead participants will begin to establish both a college routine and a support network that incorporates college resources, supportive faculty and staff, as well as some of their peers. Each participant is matched with a Step Ahead peer mentor who will support the first-year student in making the
most of the SASS office’s resources. Step Ahead runs each year in the five days before first-year orientation; participants can move in early and begin to establish important connections within the college community.

**Describe how Maryland will be served by this project/initiative:**

The goal of the College and this program is to help every student to achieve a full and productive academic life. Our continued efforts towards student preparedness and integration of differently-abled learners provides the State of Maryland with more confident individuals ready to contribute towards its successes. *Strategy 1: Continue to improve college readiness among K-12 students, particularly high school students.*

**Describe proposed process of project evaluation/assessment.**

Detailed analysis of enrollment is performed each year. Historical records are maintained on the degree of recruiting success achieved in Carroll County and throughout the State of Maryland. The composition of the entering class is carefully analyzed to ascertain the degree of success achieved in maintaining accessibility and creating diversity. Additionally, McDaniel carefully analyzes retention rates on a class basis (i.e. first year to sophomore, sophomore to junior, and junior to senior). Also, persistence to graduation is measured by examining four, five and six year graduation rates. McDaniel performs well in both areas and has seen improvement in recent years. We will continue to monitor these and other indicators to assess the success of programs designed to increase student graduation rates.
MICUA Supplement  
Fiscal 2020 Intended Use of Funds Report 

Institution: McDaniel College 

Project/Initiative 3: 

Continued growth within the McDaniel College’s Center for Experience and Opportunity (CEO) 

Project Budget: $480,948 

Detailed description of project/initiative: 

As part of the ongoing growth of the Center for Experience and Opportunity, its committed programing has provided enhanced focus on community engagement and career development. Some of the ongoing projects include: 

• Continued development and enhancement of a new website to increase outreach to students and employers; 
• Individual appointments, a spring career and a graduate studies fair all had attendance numbers exceeding those from the previous years; 
• Continuation of an employer cultivation program and participation in “McDaniel and Main” town/gown think tank group. 
• Coordination of the Community Service Plunge and Annual Spring Clean-up, both of which directly impact Westminster and have seen their participation grow exponentially; 
• Reimagining of the community engagement luncheon to highlight both for-profit and non-profit partners, resulting in higher attendance and positive feedback from community partners. 

It is expected the coming year will see many more growth opportunities for our students, as well as further integration into the Westminster community. 

Describe how Maryland will be served by this project/initiative: 

McDaniel College’s Center for Experience and Opportunity directly corresponds to Strategy 7: Enhance career advising and planning services and integrate them explicitly into academic advising and planning. In fact, many of the programs operated in conjunction with the CEO are at the heart of the McDaniel community commitment. All students, faculty, and staff are affected by the work of the CEO, as well as the local community and the state as a whole. 

Describe proposed process of project evaluation/assessment. 

As a critical department at McDaniel College, the operation of the CEO is evaluated and assessed on a continual basis by the senior administration.