Maryland Higher Education Commission

State Aid to Independent Institutions

Utilization-Of-Funds Report - Post-Expenditure Affidavit FY 2019

STATE OF MARYLAND   )
                     ) ss:
COUNTY OF          )

On behalf of:      Maryland Institute College of Art

I make oath or affirm that none of the State aid accounted for in this Utilization-of-Funds Report was used for sectarian purposes.

Authorized Signature

Vice President of Operations & Finance, COO
Title

Maryland Institute College of Art
Institution Name

I HEREBY CERTIFY that on this 3rd day of September 2019, personally appeared before me, a Notary Public in and for the State and County aforesaid, Baltimore City, MD and made oath in due form of law that the matters set forth in the above affidavit are true

Notary Public

My Commission Expires: August 22, 2022

NOTE: Guidance as to what would constitute sectarian usage of funds if provided by the Maryland Higher Education Commission Regulations - Joseph A. Sellinger - Aid to Nonpublic Institutions of Higher Education, Regulation, Section 6., paragraphs A-C.
Maryland Higher Education Commission

State Aid To Independent Institutions

FY 2019 Utilization-Of-Funds-Report

(To be filled out so as to describe and itemize in reasonably sufficient detail the purposes for which State funds have been expended during the fiscal year in question. Please review Maryland Higher Education Commission Regulations - Joseph A. Sellinger Program - Aid to Nonpublic Institutions of Higher Education - Section 5, paragraphs D through I before filling out this form.)

Name of Institution: Maryland Institute College of Art

Aid to be accounted for in this Report:

| Unexpended Funds | $0 |
| Total Funds      | $2,691,873 |
This report covers expenditures between JULY 1, 2018 and JUNE 30, 2019.

I. Operating Expenditures (by category)
   Itemize & describe in detail, giving expense account number(s)

   Subtotal $ 2,691,873

II. Capital Expenditures (by project)
    Itemize & describe in detail, giving expense account number(s)

    Subtotal $

III. Other Expenditures (by category)
     Itemize & describe in detail, giving expense account number(s)

     Subtotal $

IV. Funds not Expended - prior to July 1:

     Subtotal $

V. Total
   (Must equal total amount from page 1)

   $ 2,691,873

Certified as to Correctness:

Authorized Signature

Vice President of Operations & Finance, COO
Title

9.3.19
Date
Maryland Higher Education Commission

State Aid to Independent Institutions

Annual Report of Institutional Student Financial Aid
Awarded to Maryland Residents - FY 2019

Maryland Institute College of Art

Please report the following information for the Fiscal Year ending June 30, 2019:

1. Total number of Maryland residents awarded institutional student financial aid.  
   
   479

2. Total amount ($) of institutional student financial aid awarded to Maryland residents.  
   
   $ 8,348,624

3. Total amount ($) of State aid used for student financial aid for Maryland residents.  
   
   $1,884,312

Authorized Signature

Date

9.3.19

Maryland Institute College of Art
Institution Name
Maryland Higher Education Commission

State Aid To Independent Institutions

Pre-Expenditure Affidavit FY 2020

STATE OF MARYLAND  )
   ) ss:
COUNTY OF   )

On behalf of: Maryland Institute College of Art
(Name of Institution)

I make oath or affirm that none of the State aid received under the State's Program of Aid to Nonpublic Institutions of Higher Education (Education Article, Sec. 17-101 et. seq.) will be used for sectarian purposes and that the Institution has adopted and maintained the internal accounting procedures which are defined in The Code of Maryland Regulations, Title 13B, Joseph A. Sellinger Program - Aid to Nonpublic Higher Education Institutions, until all State funds applied for have been expended and accounted for to the Maryland Higher Education Commission.

Authorized Signature

Vice President of Operations & Finance, COO
Title

Maryland Institute College of Art
Institution

I HEREBY CERTIFY that on this 3rd day of September 2019, personally appeared before me, a Notary Public in and for the State and County aforesaid, Baltimore City, MD, and made oath in due form of law that the matters set forth in the above affidavit are true.

Notary Public

My Commission Expires: August 22, 2022
Maryland Higher Education Commission

State Aid to Independent Institutions

FY 2020 Statement of Intended Use Report

(To be filled out so as to describe and itemize in reasonably sufficient detail the purposes for which State funds will be expended during the fiscal year in question. Please review The Code of Maryland Regulations, Title 13B - Joseph A. Sellinger - for Aid to Nonpublic Institutions of Higher Education - Section 5, paragraphs A through I before filling out this form).

Name of Institution: Maryland Institute of College of Art

Estimated Amount of Award: $2,843,125

THIS REPORT COVERS EXPENDITURES FOR THE FISCAL YEAR 2020 GRANT

I. Operating Expenditures (by category) - itemize below or on a separate sheet

Estimated Amount to be Expended: $2,843,125

Categories:

II. Capital Expenditures (by project) - itemize below or on a separate sheet

Estimated Amount to be Expended: $__________

Projects:
III. Other Expenditures (by category) - *itemize below or on a separate sheet*

Estimated Amount to be Expended: $__________

Categories:

IV. Funds Not Expended

Estimated Amount Not Expended: $__________

V. Estimated Total

(Must equal total estimate from Page 1)

$2,843,125

Certified as to Correctness:

[Signature]

Chief Executive Officer or Chief Financial Officer Signature

Vice President of Operations & Finance, COO

Title

9/3/19

Date

Paragraph B of Section 5 of the *Joseph A. Sellinger - Aid to Nonpublic Institutions of Higher Education* requires that each institution give prior written notice specifying any other proposed use of State funds that are not identified in this Statement of Intended Use Report.
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

Institution: Maryland Institute College of Art

Summary of Projects/Initiatives:

Project 1: $ 1,884,312
Project 2: $ 403,781
Project 3: $ 201,890
Project 4: $ 201,890
Project 5: $

Unexpended Funds $ 0

Total $ 2,691,873

(Total must match MHEC Utilization-of-Funds form)
MICUA Supplement
Fiscal 2019 Utilization of Funds Report

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute College of Art

Project #1: Provide affordable and equitable access for every qualified Maryland citizen

Project Budget: $1,884,312, operating expense account code #420002

Detailed description of project/initiative:

Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top ten visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland was served by this project/initiative:

This initiative supports Strategy 4 of the Maryland State Plan for Postsecondary Education- Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

Each year approximately 95 percent of our full-time students receive financial assistance from many different programs. The College has awarded approximately $51 million annually in financial assistance to undergraduate students. Twenty one percent of our student body are citizens of Maryland, and the vast majority of these students receive some form of financial aid.

Describe process of project evaluation/assessment:

Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need.
Project #2: Improve the readiness of students for post-secondary education, and strengthen teacher preparation.

Project Budget: $403,781, operating expense account codes #420005

Detailed description of project/initiative:

The State of Maryland has increased art requirements and developed statewide standards at all levels. These changes have produced a significant increase in demand for art teachers. MICA's art education program is consistently recognized for its excellence. This program is providing Maryland with top quality art educators. MICA offers a widely varied group of Master of Arts programs, meeting the needs of a broad range of students—from artists and educators engaged in arts activities focused on community and youth development, to experienced art educators seeking to deepen their scholarly activity through research. The MA in Teaching (MAT) is based on the premise that the best art teacher is an artist who is well grounded in studio practice, committed to the growth and development of others, and knowledgeable about teaching.

Describe how Maryland was served by this project/initiative:

This initiative supports Strategy 1 of the Maryland State Plan for Postsecondary Education - Continue to improve college readiness among K-12 students, particularly high school students.

The majority of the funds for this project were used to award scholarships to students in teaching programs as well as bringing in visiting artists and speakers.

MICA is attracting top students to the teaching profession and providing teachers for school districts across the state.

Describe process of project evaluation/assessment:

Placement rates for art education students are tracked and remain consistently near 100%.
Project 3: Programs to support a diverse student body and diverse faculty.

Project Budget: $201,890, operating expense account codes #312113, 110005

Detailed description of project/initiative:

As previously reported, MICA has embarked on a multi-year process of institutional review aimed at advancing the goals of Diversity, Equity, Inclusion, and Globalization (DEIG) as institutional building blocks. The 2018 – 2019 academic year saw the College move into a phase of action and implementation, looking to begin delivering on the expectations set forth in MICA’s DEIG workplan. The documentation of the institutional review and workplan can be found at:

https://www.mica.edu/About_MICA/Samuel_Hoi_President/DEIG_Integration_at_MIC_A/Task_Force_Sub-Committee_Final_Reports.html

MICA has also begun the process of writing the College’s next Strategic Plan, which is expected to guide the institution through its bicentennial in 2026. A strengthened commitment to DEIG as part of the DNA of the College is expected to be a central tenet of the new Strategic Plan. MICA’s recent re-accreditation also called out the College’s work in this area, for example listing “MICA’s commitment to diversity, inclusion, equality, and globalization” as a core piece of the recently redesigned First-Year Experience curriculum.

Describe how Maryland was served by this project/initiative:

MICA’s DEIG work touches many of the State’s strategies listed in the Maryland Higher Education Commission: Maryland State Plan for Postsecondary Education. To illustrate this several initiatives are described below:

Strategy 1: Continue to improve college readiness among K-12 students, particularly high school students

MICA’s Art and Design College Accelerator Program (ADCAP) actively builds relationships with Baltimore City and County teachers, administrators, and rising Junior/Senior students. ADCAP offers on-campus events, college application and financial aid workshops, and free portfolio preparation courses designed to help prepare students for college entrance. Scholarships for MICA hosted courses were provided to students attending the Baltimore Design School for Fall 2018.

Strategy 4: Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

In addition to maintaining strong enrollments from the State of Maryland, MICA has specifically targeted admissions recruiting within Baltimore City, more than doubling the
number of city applicants (20 to 42) and tripling enrollments (4 to 12) over the last three years.

MICA provides on-campus financial, psychological, and cultural assistance to students that have been historically underrepresented, and maintains a program designed specifically to increase participation by underrepresented students in Study Abroad programs. Student leaders, who make up a significant portion of the College’s population, are provided with social justice and diversity training that promotes inclusion, social justice, and social responsibility. Multiple DEIG focused sessions are included in MICA’s Orientation including ones on “Building Inclusive Communities” and “All About Baltimore”, the latter hosted by noted Baltimore-based speaker J.C. Faulk and the Circle of Voices organization.

*Strategy 6: Improve the student experience by providing better options and services that are designed to facilitate prompt completion of degree requirements.*

MICA’s efforts to ensure strong persistence and graduation rates include the modernization of our Academic Advising program, considerable efforts on professional practices preparation, and wide-spread campus wellness support. As a result of this comprehensive approach to degree completion MICA has seen improvements in the success of underrepresented students. For example, first-year fall to second-year fall attrition has fallen significantly for both Hispanic (25% for the 2012 cohort to 11.1% for the 2017 cohort) and Black (15.4% for the 2012 cohort to 9.4% for the 2017 cohort) students.

**Describe process of project evaluation/assessment:**

The Accountability Monitoring Group (AMG) launched Fall 2018 to serve as an internal auditor of MICA’s DEIG commitments. Chaired by the Associate Dean of Identity and Inclusion, the AMG is comprised of faculty, staff, students, trustees, alumni, and administrative leadership of the College. During the 2018 – 2019 Academic Year the AMG issued a public report on the College’s progress towards its DEIG workplan, and will continue to do so annually. As part of its work the AMG meets with members of the College’s administrative leadership, has access to key reports, engages college constituents directly, and can survey the campus climate.
Project 4: Establish Maryland as one of the most advanced states in the use of information technology to improve learning and access.

Project Budget: $201,890, operating expense account codes #420001, 102004

Detailed description of project/initiative:

MICA has rapidly expanded its academic programs to prepare for careers utilizing digital technologies. Departments that focus on digital technology and communication have been among our fastest growing undergraduate majors, including Graphic Design, Animation, and Interactive Arts. Similarly, graduate programming has recently expanded in Data Visualization, and Graphic Design. New degree programs in Game Design (undergraduate) and User Experience Design (graduate) have expanded MICA’s offerings in disciplines that directly improve learning and access through digital technology.

Additionally, utilization of digital media support has been growing quickly for nearly every major area of concentrated study. The College is committed to providing students with increasingly sophisticated resources, and learning opportunities with visiting digital artists.

These improvements in our technology, the education and training we are able to give our faculty and students, the initiatives and programs they support, and the research, partnerships and collaborative projects that come out of these activities, all help advance thinking about technology and the arts, help advance Maryland’s place as a leader in technology and the arts, and place MICA in a preeminent position as a national leader in how technology is used to improve teaching, learning and art-making.

Describe how Maryland was served by this project/initiative:

This initiative supports Strategy 8 of the Maryland State Plan for Postsecondary Education- Develop new partnerships between colleges and businesses to support workforce development and improve workforce readiness.

Digital Arts programs provide much needed expertise for students in fields such as graphic design, web design, medical imaging, real-world simulation, computer games, product design, films, video, and computer programming. These are fields experiencing rapid growth in the state. A large percentage of students who study at MICA remain in the region upon graduation. They help create and expand the culture of arts, technology and creative thinking that is helping to revitalize urban living, bring much needed entrepreneurial initiatives to Maryland, change the nature of urban neighborhoods through home ownership and demonstrate a commitment to city living. Many of MICA’s recent graduates have gone on to start local businesses centered upon their digital technology training. What’s more, as MICA’s reputation as a center for arts and technology grows, Maryland benefits immensely as teachers, artists, students,
technologists, come from all over the world to study, practice, set up studios, lecture and become part of Maryland’s arts and technology landscape.

The majority of the funds for this project were used to award scholarships to students in digital arts programs, bringing in visiting digital artists and speakers, and instructional supplies for digital arts programs.

**Describe process of project evaluation/assessment:**

MICA has an ongoing assessment of the effectiveness of the use of technology.
MICUA Supplement
Fiscal 2020 Intended Use of Funds Report

Institution: (Insert Institution Name)

Summary of Projects/Initiatives:

Project 1: $ 1,990,188
Project 2: $ 426,469
Project 3: $ 213,234
Project 4: $ 213,234
Project 5: $

Total $ 2,843,125
(Total must match MHEC Intended Use Report)
MICUA Supplement
Fiscal 2020 Intended Use of Funds Report

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute of College of Art

Project Budget: $1,990,188 operating expense account code #420002

Detailed description of project/initiative:

Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top four visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland will be served by this project/initiative:

This initiative supports Strategy 4 of the Maryland State Plan for Postsecondary Education- Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

Each year approximately 95 percent of our full-time students receive financial assistance from many different programs. The College awards approximately $51 million annually in financial assistance to undergraduate students. Twenty one percent of our student body are citizens of Maryland, and the vast majority of these students receive some form of financial aid.

Describe process of project evaluation/assessment:

Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need.
Project #2: Improve the readiness of students for post-secondary education, and strengthen teacher preparation.

Project Budget: $426,469, operating expense account codes #420005, 310181

Detailed description of project/initiative:

The State of Maryland has increased art requirements and developed statewide standards at all levels. These changes have produced a significant increase in demand for art teachers. MICA’s art education program is consistently recognized for its excellence. This program is providing Maryland with top quality art educators. MICA offers a widely varied group of Master of Arts programs, meeting the needs of a broad range of students—from artists and educators engaged in arts activities focused on community and youth development, to experienced art educators seeking to deepen their scholarly activity through research. The MA in Teaching (MAT) is based on the premise that the best art teacher is an artist who is well grounded in studio practice, committed to the growth and development of others, and knowledgeable about teaching.

Describe how Maryland will be served by this project/initiative:

This initiative supports Strategy 1 of the *Maryland State Plan for Postsecondary Education- Continue to improve college readiness among K-12 students, particularly high school students.*

The majority of the funds for this project will be used to award scholarships to students in teaching programs as well as bringing in visiting artists and speakers.

MICA is attracting top students to the teaching profession and providing teachers for school districts across the state.

Describe process of project evaluation/assessment:

Placement rates for art education students are tracked and are expected to remain consistently near 100%.
Project 3: Programs to support a diverse student body and diverse faculty.

Project Budget: $213,234, operating expense account codes #312113, 110005

Detailed description of project/initiative:

As previously reported, MICA has embarked on a multi-year process of institutional review aimed at advancing the goals of Diversity, Equity, Inclusion, and Globalization (DEIG) as institutional building blocks. The 2018 – 2019 academic year saw the College move into a phase of action and implementation, looking to begin delivering on the expectations set forth in MICA’s DEIG workplan. The documentation of the institutional review and workplan can be found at:

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MICA has also begun the process of writing the College’s next Strategic Plan, which is expected to guide the institution through its bicentennial in 2026. A strengthened commitment to DEIG as part of the DNA of the College is expected to be a central tenet of the new Strategic Plan. MICA’s recent re-accreditation also called out the College’s work in this area, for example listing “MICA’s commitment to diversity, inclusion, equality, and globalization” as a core piece of the recently redesigned First-Year Experience curriculum.

Describe how Maryland will be served by this project/initiative:

MICA’s DEIG work touches many of the State’s strategies listed in the Maryland Higher Education Commission: Maryland State Plan for Postsecondary Education. To illustrate this several initiatives are described below:

Strategy 1: Continue to improve college readiness among K-12 students, particularly high school students

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Strategy 4: Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

MICA provides on-campus financial, psychological, and cultural assistance to students that have been historically underrepresented, and maintains a program designed specifically to increase participation by underrepresented students in Study Abroad programs. Student leaders, who make up a significant portion of the College’s population, are provided with social justice and diversity training that promotes inclusion,
social justice, and social responsibility. Multiple DEIG focused sessions are included in MICA’s Orientation including ones on “Building Inclusive Communities” and “All About Baltimore”, the latter hosted by noted Baltimore-based speaker J.C. Faulk and the Circle of Voices organization.

**Strategy 6: Improve the student experience by providing better options and services that are designed to facilitate prompt completion of degree requirements.**

MICA’s efforts to ensure strong persistence and graduation rates include the modernization of our Academic Advising program, considerable efforts on professional practices preparation, and wide-spread campus wellness support.

**Describe process of project evaluation/assessment:**

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Project 4: Establish Maryland as one of the most advanced states in the use of information technology to improve learning and access.

Project Budget: $213,234, operating expense account codes #420001, 102004

Detailed description of project/initiative:

MICA has rapidly expanded its academic programs to prepare for careers utilizing digital technologies. Departments that focus on digital technology and communication have been among our fastest growing undergraduate majors, including Graphic Design, Animation, and Interactive Arts. Similarly, graduate programming has recently expanded in Data Visualization, and Graphic Design. New degree programs in Game Design (undergraduate) and User Experience Design (graduate) will expand MICA’s offerings in disciplines that directly improve learning and access through digital technology.

Additionally, utilization of digital media support has been growing quickly for nearly every major area of concentrated study. The College is committed to providing students with increasingly sophisticated resources, and learning opportunities with visiting digital artists.

These improvements in our technology, the education and training we are able to give our faculty and students, the initiatives and programs they support, and the research, partnerships and collaborative projects that come out of these activities, all help advance thinking about technology and the arts, help advance Maryland’s place as a leader in technology and the arts, and place MICA in a preeminent position as a national leader in how technology is used to improve teaching, learning and art-making.

Describe how Maryland will be served by this project/initiative:

This initiative supports Strategy 8 of the Maryland State Plan for Postsecondary Education- Develop new partnerships between colleges and businesses to support workforce development and improve workforce readiness.

Digital Arts programs provide much needed expertise for students in fields such as graphic design, web design, medical imaging, real-world simulation, computer games, product design, films, video, and computer programming. These are fields experiencing rapid growth in the state. A large percentage of students who study at MICA remain in the region upon graduation. They help create and expand the culture of arts, technology and creative thinking that is helping to revitalize urban living, bring much needed entrepreneurial initiatives to Maryland, change the nature of urban neighborhoods through home ownership and demonstrate a commitment to city living. Many of MICA’s recent graduates have gone on to start local businesses centered upon their digital technology training. What’s more, as MICA’s reputation as a center for arts and technology grows, Maryland benefits immensely as teachers, artists, students,
technologists, come from all over the world to study, practice, set up studios, lecture and become part of Maryland’s arts and technology landscape. The majority of the funds for this project will be used to award scholarships to students in digital arts programs, bringing in visiting digital artists and speakers, and instructional supplies for digital arts programs.

Describe process of project evaluation/assessment:

MICA has an ongoing assessment of the effectiveness of the use of technology.