



The Coalition for College Cost Savings (CCCS) and UnitedHealthcare has developed a unique, holistic health care program for faculty and staff of member institutions. It includes group medical and pharmacy, combined with a portfolio of clinical and wellness solutions, consumer tools and programs.

## Program Highlights

- **Experience.** CCCS has an established track record in providing affordable employee benefits with growing. Coalition-wide buying programs for Group Long-Term Care, Group Life & Disability and Student Health options.
- **Resources.** UnitedHealthcare has dedicated higher education resources and the ability to operate across boundaries in all 50 states.\* They already serve more than 24,000 CCCS eligible-member employees today.
- **Lower Fees and Program Costs.** Fees and other program costs are based on aggregate enrollment – as more and more institutions elect to participate, costs go down for all those participating. And a national plan that can cut across geographic boundaries increases purchasing strength above what can be accomplished by any one state organization.
- **Customization.** Plan designs are customized to fit the benefit design needs of each institution. There are no “packaged” plans from which colleges or universities must choose.
- **Enhanced Reporting.** Receive expanded reporting and benchmark data. This allows for more strategic planning in benefit design, targeted clinical programs and member engagement, as well as peer comparisons and sharing of best practices.
- **Network Strength.** Access the largest national network serving 98% of the U.S. urban populations and 94% of rural populations. It offers competitive discounts, with the No. 1 or 2 discount position in 65% of the markets nationally in which UnitedHealthcare competes, and unique cost and quality transparency through their Premium® designated facilities and physicians.
- **Complements Health Benefits Strategy.** Supports an institution’s strategy to engage their faculty and staff in health care decisions and their existing wellness programs.
- **Access to College Care PhD (Personal Health Drivers).** Custom product integrating wellness programs and incentives to drive improved health behaviors, better clinical and financial results and lower costs for individual schools and member employees. Rewards an employer through lower trends when their population achieves pre-established participation targets in value-based plan design, member engagement metrics and outcome-based clinical programs.
- **No Disruption.** No need to change existing relationships with a current broker or consultant. In addition, existing medical school or other campus health services can continue to be part of the delivery network.
- **Local Service and Support.** Delivering service locally is critical, and local health plans will deliver marketing support and service that respects the culture of each institution.

## Contact

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*This contract is available to you because of your membership with your higher education member organization and their partnership with The Coalition for College Cost Savings.*