Maryland Independent College and University Association

MORE students served
MORE geographic regions covered
MORE academic programs offered
MORE degrees awarded
MORE favorable outcomes
MORE for taxpayer dollars

GREATER college access/BETTER student fit
Shortly after the American Revolution, the Maryland General Assembly passed a bill granting a charter to Washington College, which embraced a mission to “educate citizens for the vital task of democracy.” Within two years, the General Assembly chartered St. John’s College as an institution of higher learning. These two private, nonprofit institutions formed the foundation of Maryland’s system of higher education with campuses on the Eastern Shore and the Western Shore.

Today, Maryland boasts a distinctive and diverse array of 13 private, nonprofit institutions of higher education that are committed to serving the public missions of education, research, and the advancement of knowledge.

The Maryland Independent College and University Association (MICUA) produced this publication, More for Maryland, to demonstrate the value of State and federal investments in Maryland’s independent institutions. By partnering with private, nonprofit colleges and universities, Maryland and states across the nation serve MORE students in MORE geographic regions, offer MORE academic programs, award MORE degrees, and obtain MORE favorable outcomes – all at LOWER COSTS for taxpayers.

The last four pages of this publication are dedicated to State and federal fiscal and policy issues, including the Sellinger Program, the MICUA Capital Grant Program, State student aid, federal student aid, and higher education policy matters.

As background, the General Assembly established the Sellinger Program in 1972 to provide a more rational basis for determining State operating support for independent institutions. The Sellinger Program awards State aid to independent colleges and universities through a formula linked to student enrollment and to the State’s per-student appropriation to certain public four-year institutions. Sellinger funds must be used to support Maryland’s goals for higher education.

Likewise, the State established the MICUA Capital Grant Program in 1976 to create a formal process to prioritize State grants for capital construction and renovation projects at independent colleges and universities. The State’s capital appropriations leverage private gifts to build and renovate facilities needed to increase enrollment, address workforce needs, attract research dollars, and support a vibrant economy.

MICUA and its member institutions are grateful to Maryland’s State and federal elected officials for their continued commitment to college access, student choice, and knowledge for the world.

Sincerely,

Tina Bjarekull, President of MICUA
## MICUA Members

### Capitol Technology University
- **Address:** 11301 Springfield Road, Laurel, MD 20708
- **Phone:** 301-369-2800
- **Website:** [www.captechu.edu](http://www.captechu.edu)
- **President:** Bradford Sims

### Mount St. Mary's University
- **Address:** 16300 Old Emmitsburg Road, Emmitsburg, MD 21727
- **Phone:** 301-447-6122
- **Website:** [www.msmary.edu](http://www.msmary.edu)
- **President:** Timothy Trainor

### Goucher College
- **Address:** 1021 Dulaney Valley Road, Baltimore, MD 21204
- **Phone:** 410-337-6000
- **Website:** [www.goucher.edu](http://www.goucher.edu)
- **President:** José Antonio Bowen

### Notre Dame of Maryland University
- **Address:** 4701 North Charles Street, Baltimore, MD 21210
- **Phone:** 410-435-0100
- **Website:** [www.ndm.edu](http://www.ndm.edu)
- **President:** MaryLou Yam

### Hood College
- **Address:** 401 Rosemont Avenue, Frederick, MD 21701
- **Phone:** 301-663-3131
- **Website:** [www.hood.edu](http://www.hood.edu)
- **President:** Andrea Chapdelaine

### St. John’s College
- **Address:** 60 College Avenue, Annapolis, MD 21401
- **Phone:** 410-263-2371
- **Website:** [www.sjc.edu](http://www.sjc.edu)
- **President:** Panayiotis Kanelos

### Johns Hopkins University
- **Address:** 3400 North Charles Street, Baltimore, MD 21218
- **Phone:** 410-516-8000
- **Website:** [www.jhu.edu](http://www.jhu.edu)
- **President:** Ronald Daniels

### Stevenson University
- **Address:** 1525 Greenspring Valley Road, Stevenson, MD 21153
- **Phone:** 410-486-7000
- **Website:** [www.stevenson.edu](http://www.stevenson.edu)
- **President:** Elliot Hirshman

### Loyola University Maryland
- **Address:** 4501 North Charles Street, Baltimore, MD 21210
- **Phone:** 410-617-2000
- **Website:** [www.loyola.edu](http://www.loyola.edu)
- **President:** Rev. Brian Linnane, S.J.

### Washington Adventist University
- **Address:** 7600 Flower Avenue, Takoma Park, MD 20912
- **Phone:** 301-891-4000
- **Website:** [www.wau.edu](http://www.wau.edu)
- **President:** Weymouth Spence

### Maryland Institute College of Art
- **Address:** 1300 Mount Royal Avenue, Baltimore, MD 21217
- **Phone:** 410-669-9200
- **Website:** [www.mica.edu](http://www.mica.edu)
- **President:** Samuel Hoi

### Washington College
- **Address:** 300 Washington Avenue, Chestertown, MD 21620
- **Phone:** 410-778-2800
- **Website:** [www.washcoll.edu](http://www.washcoll.edu)
- **President:** Kurt Landgraf

### Affiliate Members

#### Ner Israel Rabbinical College
- **Address:** 16300 Old Emmitsburg Road, Emmitsburg, MD 21727
- **Phone:** 301-447-6122
- **Website:** [www.msmary.edu](http://www.msmary.edu)
- **President:** Rabbi Sheftel Neuberger

#### St. Mary’s Seminary & University
- **Address:** 16300 Old Emmitsburg Road, Emmitsburg, MD 21727
- **Phone:** 301-447-6122
- **Website:** [www.msmary.edu](http://www.msmary.edu)
- **President:** Fr. Phillip J. Brown, P.S.S., President Rector
MORE Students Served

MICUA members serve over 64,000 students annually.

- **1 in 3** students is a student of color
- **1 in 4** is an economically disadvantaged student
- Many are **first-generation** college students

- **15%** of new undergraduate students are **transfer students**
- Collectively, MICUA members have over **160 transfer agreements** with Maryland community colleges

**Remarkable Growth in Low-income Students**

90% growth in Pell Grant students

% of ALL Undergraduates Who Are Pell Recipients

<table>
<thead>
<tr>
<th>Year</th>
<th>% of All Pell Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-2008</td>
<td>10%</td>
</tr>
<tr>
<td>2016-2017</td>
<td>20%</td>
</tr>
</tbody>
</table>

Source: NCES-IPEDS
Six MICUA institutions are **ANCHOR INSTITUTIONS** located in Maryland counties with no public university.

**MICUA Statewide by County Locations for Alumni, Students, and Employees.**

More than **33,000 MICUA EMPLOYEES** reside in Maryland.
Maryland’s independent colleges and universities offer more than 1,500 approved academic programs.

- 591 - Bachelor’s Degrees
- 520 - Master’s Degrees
- 129 - Doctoral Degrees
- 28 - Undergraduate Certificates
- 224 - Graduate Certificates

Examples of Recently Launched Academic Programs

- Digital Forensics
- Nurse Educator
- Biomedical Engineering
- Cyber Analytics
- Cybersecurity and Digital Forensics
- Environmental Science
- Health Communication
- Risk Management
- Biochemistry and Molecular Biology
- Patient Safety and Healthcare Quality
- Unmanned and Autonomous Systems

- Mechatronics and Robotics Engineering Technology
- Humanitarian Health
- Global Health Practice
- Art Therapy
- Construction Management and Critical Infrastructure
- Crime Scene Investigation
- Quality Assurance and Regulatory Science
- Occupational Therapy
- Quality Management and Patient Safety
- Healthcare Systems Engineering
- Forensic Studies
- Music Therapy
- Data Science
- Data Analytics
MORE Degrees Awarded

Degrees conferred by MICUA institutions in the past five years:

- STEM Degrees: 19,607
- Nursing Degrees: 4,828
- Engineering Degrees: 5,418
- Cybersecurity Degrees: 6,014

TOTAL DEGREES 73,401
MORE Favorable Outcomes

HIGHEST Graduation Rates

LOWEST Student Loan Default Rates

BEST Student Loan Repayment Rates

AWARD WINNING Graduates of Teaching

STRONG Graduate Earnings

AWESOME Research Results
Maryland’s independent colleges and universities have the HIGHEST graduation rates in the State and are TOP RANKED nationally.

94% of FT/FT freshmen graduate from a MICUA institution or a transfer institution within 6 years.

72% of FT/FT freshmen graduate from a MICUA institution within 6 years.

6-year Graduation Rates for First-Time Full-time (FT/FT) Degree Seeking Students

- MD 4 Year Independent: 94%
- US 4 Year Independent: 88%
- US 4 Year Public: 84%
- Overall US: 80%
- US 4 Year For-Profit: 56%

Note: Totals include completion at transfer institution. (National Student Clearinghouse, 2018)
LOWEST Student Loan Default Rates

MICUA students have the LOWEST student loan default rates

Stafford Loan Cohort 3-year Default Rate

<table>
<thead>
<tr>
<th>Category</th>
<th>Default Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>All higher education nationally</td>
<td>12%</td>
</tr>
<tr>
<td>For-profit nationally</td>
<td>16%</td>
</tr>
<tr>
<td>Public four-year nationally</td>
<td>8%</td>
</tr>
<tr>
<td>Independent four-year nationally</td>
<td>7%</td>
</tr>
<tr>
<td>MICUA institutions</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: U.S. Department of Education - 2014 Cohort
**BEST Student Loan Repayment Rates**

Federal Loan Repayment Rates for Maryland Institutions of Higher Education

<table>
<thead>
<tr>
<th>Institution Type</th>
<th>Repayment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>MICUA Institutions</td>
<td>72%</td>
</tr>
<tr>
<td>MD 4 Yr Public</td>
<td>52%</td>
</tr>
<tr>
<td>MD Community Colleges</td>
<td>38%</td>
</tr>
<tr>
<td>MD 4 Yr For-Profit</td>
<td>26%</td>
</tr>
<tr>
<td>MD Private Career</td>
<td>23%</td>
</tr>
</tbody>
</table>

**MICUA students have the BEST student loan repayment rates**

Source: U.S. Department of Education - 2014 Cohort
11 MICUA member institutions prepare highly qualified teachers.

In the past 8 years, MICUA institutions trained award-winning teachers:

- 72 County Teachers of the Year
- 6 Maryland State Teachers of the Year
- 4 National Teachers of the Year Finalists
- 2 National Teachers of the Year!
MICUA graduates enjoy:

- LOWER unemployment
- HIGHER salaries
- MORE job and life satisfaction

PayScale 2017-2018
College Rankings based on
Mid-Career Earnings of Graduates

State of Maryland:

#1 - United States Naval Academy
#2 – Loyola University Maryland
#3 – Johns Hopkins University

9 of 15 top-ranked colleges in Maryland are MICUA institutions
10 of 15 top-ranked are Liberal Arts institutions
AWESOME Research Results

Johns Hopkins University Fiscal 2018 Research Performance:

$2.56 billion in R&D Expenditures

868 Active Technologies with U.S. Patents

463 Invention Disclosures Received

150 U.S. Patents

8 Newly Created Start-up Companies this Year
INCREIBLE Return on Investment

3% of State funding for higher education
15% of all college students in Maryland
27% of all degrees conferred by Maryland four-year institutions

MORE for Maryland
LESS cost for taxpayers
BETTER outcomes

State Taxpayer Cost Per Degree

|$40,000
|$37,800
|$30,000
|$20,000
|$10,000
|$0

Public Universities
Independent Colleges & Universities

$30,000
$20,000
$10,000
$0

$4,400

$4,400

$37,800

Supporting Higher Education in the Maryland Tradition

For 237 YEARS the State has provided operating and capital support for its independent colleges & universities.

In 1972, the State adopted the Sellinger Program to provide a rational basis for aiding independent higher education and foster collaboration among the State’s institutions.

Sellinger is used to support the State’s goals for Higher Education.

<table>
<thead>
<tr>
<th>FY18 Sellinger Utilization of Funds</th>
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<tbody>
<tr>
<td><strong>Financial Aid to MD Residents</strong></td>
</tr>
<tr>
<td><strong>Innovation</strong></td>
</tr>
<tr>
<td><strong>Student Success</strong></td>
</tr>
<tr>
<td><strong>Access</strong></td>
</tr>
</tbody>
</table>
MICUA’s Position on State Issues

MICUA FY20 Capital Grant Request: **$13.6 Million**

- **Hood College: $3.4 million**
  
  Renovate the Hodson-Beneficial Library and Technology Center to create a modern Learning Commons.

- **Johns Hopkins University: $3.4 million**
  
  Construct a building on the Homewood campus to house the Agora Institute focused on building strong democracies.

- **Mount St. Mary’s University: $3.4 million**
  
  Renovate and construct an addition to the Knott Academic Center, a central instruction building on campus.

- **Stevenson University: $3.4 million**
  
  Construct a new academic building on the Owings Mill North campus to house the library, a black box theatre, classrooms, and offices.

**NASSGAP ranks Maryland 32nd in grant aid per undergraduate student**

**28,372 Maryland students were on a wait list for State need-based student aid in 2018**

- **Invest more money** in need-based student aid
- **Simplify the eligibility process** for Maryland’s most vulnerable students

**Maintain Student Choice**
MICUA’s Position on Federal Policy Issues

Adequate funding for Pell Grants, campus-based aid, and student loans remains a **TOP PRIORITY** for Maryland’s independent colleges and universities and is essential to the future strength and competitiveness of the nation. As Congress considers changes in this area, it must protect the essential role of federal student aid in providing **ACCESS, CHOICE, AND OPPORTUNITY** for undergraduate and graduate students regardless of family income.

- **Pell Grants**
  - $362 million awarded to 107,000 Marylanders
  
The Pell Grant program is the nation’s largest student financial aid program and is available to undergraduate students with financial need to help pay for postsecondary education. Pell Grants should remain the foundation of federal support for higher education, and financial need should remain the central eligibility factor for students. MICUA supports college completion initiatives, such as the Pell Bonus plan. Earlier graduation reduces costs for students, families, and taxpayers, and college completion leads to lower unemployment, higher salaries, and more job and life satisfaction.

- **SEOG**
  - $11 million awarded to 16,700 Marylanders
  
The Supplemental Educational Opportunity Grant (SEOG) program is referred to as “campus-based” aid because financial aid officers at postsecondary institutions directly administer the programs, and participating colleges and universities are required to match federal funds with institutional resources. Most Maryland colleges and universities have participated in federal campus-based aid programs since their inception and have invested millions of dollars in institutional aid to match these federal grants.

  The SEOG program improves student access, retention, and success for the most vulnerable students. By leveraging campus resources and targeting these resources effectively, the SEOG program is extremely proficient. Eliminating this program will adversely impact at-risk students and undermine the nation’s commitment to upward mobility for all its citizens.

- **Federal Work Study**
  - $15 million awarded to 8,500 Marylanders
  
The Federal Work-Study (FWS) program is an institutional matching grant program that provides part-time jobs to undergraduate and graduate students. Jobs may be held during the regular academic year or during the summer months. As much as possible, work-study jobs are matched to students’ academic majors or career goals and may take place on campus, in nonprofit agencies, or at for-profit businesses.

  The FWS program benefits students, families, employers, and campuses. Students participating in the program earn money to pay for college costs, gain valuable work experiences, learn to manage their time effectively, and achieve higher retention and graduation success rates than students who do not participate in the program. FWS is an efficient and highly effective use of federal funds and should be expanded.

- **Federal Loans**
  - $1.5 billion awarded to 217,000 Marylanders
  
More must be done to make student loans affordable, efficiently administered, and available for students and families. MICUA supports: 1) Lower interest rates for all federal student loans; 2) Provisions to allow students to refinance and consolidate student loan debt at favorable terms; and 3) Income-based repayment plans. In addition, MICUA urges Congress to maintain the in-school interest subsidies for undergraduate students and restore the in-school interest subsidy for graduate students. Moreover, MICUA supports restoration of the six-month interest-free grace period for graduates with undergraduate subsidized loans. The federal government should not make money from student loan programs.
MICUA’s Position on Federal Policy Issues

• **Accreditation**

The accreditation process long predates the enactment of the Higher Education Act and was devised as a way for institutions to engage in peer review and self-study to maintain and expand the quality of their educational offerings and missions of the institutions. The process relies on peer review, because evaluations are based on informed judgment, not formulas. Judgments about the quality of diverse institutions require many indicators and measures, both quantitative and qualitative. Maryland’s system of higher education—public and private, two- and four-year—exemplifies this diversity and covers the full range of educational opportunities. MICUA supports the existing accreditation process and opposes proposals to transfer accreditation review to federal or state entities.

• **Deferred Action for Childhood Arrivals**

Roughly 750,000 young people were approved for the Obama Administration’s Deferred Action for Childhood Arrivals (DACA) program. While the program officially ended in March 2018, many individuals with DACA status are enrolled in Maryland colleges and universities. MICUA supports legislation to protect DACA students by providing temporary relief from deportation, employment authorization, and a pathway to citizenship.

• **Title IV Eligibility by Major**

Historically, eligibility to participate in federal student aid (Title IV) has been determined on an institution-wide basis. Congress is considering changing Title IV eligibility criteria to a program-by-program basis linked to the performance of recent graduates in repaying student loans. The MICUA member institutions have high student loan repayment rates, low student loan default rates, and outperform most institutions nationally. The national 3-year student loan default rate is 12% compared to 3% at MICUA member institutions. Nevertheless, MICUA is opposed to a program-by-program analysis, because the requirement would be administratively burdensome, create confidentiality issues for small programs that graduate low numbers of students annually, and stifle the development of new majors.

• **Taxing Endowments**

The 2018 federal tax reform act provides a 1.4% excise tax on the endowment investment returns of about 30 private colleges. In effect, the tax redirects private charitable gifts to the federal government. The stated intent of the provision is to align fees for private colleges with private foundations. However, private foundations that perform charitable work, such as education, are NOT taxed. The federal tax on college endowments will discourage philanthropic giving, divert donor gifts from the intended purposes, drive up college costs, limit college access, increase student loans, stifle research investments, hurt the economy, and harm the nation’s global competitiveness. MICUA opposes the federal excise tax on college endowments and urges Congress to repeal the provision.

• **Free College**

Free tuition at two- and four-year colleges is an idea under consideration by Congress and many State elected officials. MICUA does not oppose free-college, but urges federal and state policymakers to focus on student access, student choice, and student opportunity. Public institutions are not located in every geographic region of the country, they do not offer all academic programs or educational experiences, and they do not enroll all students who apply for admission. To effectively serve all students throughout our vast nation and to give students the choice and opportunities they deserve to pursue their personal and professional goals, a tuition-free program must provide access to public and private, nonprofit college and universities.
MORE FOR MARYLAND
GREATER college access/BETTER student fit
More to be Thankful for!

MICUA
Maryland Independent College and University Association